



MEMBERSHIP APPLICATION

Association Background:

We are excited you are considering joining the Ontario Craft Cider Association which has been in existence since 2012 and has grown to over 40 members. Our goal is to continue to expand the association with the core mandate of assisting our members in growing their Ontario Craft Cider business. The association focuses on dialogue with key Ontario Craft Cider retailers (LCBO, grocery, etc) and focused marketing efforts through the multi-year, multi-million Ontario Craft Cider Marketing Fund that will benefit all members. Overall, OCCA acts as a vehicle to develop and promote the Craft Cider industry in Ontario and as an educational forum for the consumer as well as industry members.

The Ontario Craft Cider Association's (OCCA) mission has always been to support and promote the interests of Ontario Cider Producers and foster a sustainable cider industry within the province. The association upholds the values of traditional cider making and draws from this heritage to create high quality and pure ciders.

Membership is open to all bona fide practicing cider and perry makers and all those who have a genuine and active interest in the production of cider within Ontario, and whose applications for membership are approved by The Board.

Application Checklist:

- Membership Application, signed.
- Copy of Current Manufacturing License
- Current Brand List

Once a complete membership application is received by the Secretary of the association it will be added to the agenda of the next available Board Meeting for review and approval. The applicant will be notified of the meeting date and again when the Board has reviewed the application and its decision.

A register of membership will be maintained by Secretary. Each member shall be assigned a membership number associated with their year of joining.

Please note that your regular dues will be calculated and invoiced annually. Dues may be paid with post-dated cheques upon arrangement with accounting.

Please scan and return your completed packet as a PDF document by email to Janice Ruddock at janice@ontariocraftcider.com.



NEW MEMBERSHIP REGISTRATION

Member Benefits

- The opportunity to have the latest news and opportunities within the Ontario Craft Cider industry saving your own time in trying to search out up to date information on the Ontario Craft Cider industry.
- Added to our list of member craft cider producers in Ontario on our website Drink On Apples so consumers know you are a qualified Ontario Craft Cider producer
- Added to our email mailing list of craft cider producers to be able to network with other Ontario Craft Cider producers plus always know you have the most up to date information
- Ability to add the Drink ON Apples logo on your products and participate in all Drink ON Apples activities;
- Access to the member area on our website to connect with fellow producers.
- Access to promotional and marketing offers for OCCA members from LCBO & other partner organizations that are exclusive to OCCA members
- Ability to participate in OCCA's social media programs which are robust and will drive consumers to increase their interest in your products.
- Access to participate in OCCA events promoting craft cider
- Voting rights at annual meeting, eligibility to hold a position on the Board & attend OCCA meetings when approved by the executive

Membership Fees

Membership fees are calculated based on the member's current production levels. If a member's production levels change, they should inform OCCA to revise their membership invoice accordingly. Membership fees may be calculated in accordance with LCBO sales data.

Please Note:

1. If payment is not received after 9 months of issuance, the membership will be automatically nullified.
2. All OCCA references or logo use on any packaging or promotional materials must be removed within 3 months of cancelling your membership. Failure to do so will result in legal proceedings including an accounting for profits for the time period where OCCA benefit has been derived without membership status

	Production Level	Membership Fee
Tier 1	0-14,000 L	\$435 + HST
Tier 2	14,000 – 50,000 L	\$735 + HST
Tier 3	50,000 L – 150,000 L	\$1,890 + HST
Tier 4	150,000 L – 250,000 L	\$3,045 + HST
Tier 5	More than 250,000 L	\$4,200 + HST
Tier 6	Over 1,000,000 L	\$6,200 + HST



NEW MEMBERSHIP REGISTRATION

SECTION A

Operation Name _____

Owner Name _____

Date Started _____

Address _____

City/Postal Code _____

Phone _____ Owner Phone _____

Public Email _____

Owner Email _____

Website _____

Facility Owned or Rented

AGCO Manufacturer Number _____

Ontario Apple Growers Member Yes No

If yes, OAG # _____

Other alcoholic beverages produced _____

Other alcoholic association memberships _____

Marketing Information

Our cider is sold at:

- LCBO
- On site retail store
- Licensees/Restaurants
- Other

Exporting out of Ontario: Yes No

Production Information

Address of production (if different than mailing address above): _____



NEW MEMBERSHIP REGISTRATION

Current Production (litres/year) _____

- Which of the following is done on site (check all that apply)**
- Growing
 - Pressing
 - Fermenting
 - Ageing
 - Packaging

Any contact production? _____

SECTION B – Agreements (please initial beside each statement)

I hereby apply for membership in the Ontario Craft Cider Association (OCCA) for the membership classification set out above. Initial: _____

I have read and agree to abide by the Constitution, as amended from time to time. I have read and agree to abide by the cider and cidery definitions, as amended from time to time. Initial: _____

I have read and agree to abide by the OCCA's mission and vision, as amended from time to time. Initial: _____

I hereby declare that the information provided by me on this form is true, complete and correct, to the best of my knowledge and belief. I understand that a false statement may be considered sufficient reason to withhold the authorization of the membership or to cancel or suspend any such membership if granted.

Cidery Name _____

Name _____ **Position** _____

Signature _____

Date _____



NEW MEMBERSHIP REGISTRATION

Cider Definition

Ontario Craft Cider/Cidery is defined as:

Hard cider produced from 100% Ontario grown apples or pears, as defined by the Ontario Apple Growers Apple producing districts. Of which the finished product must *be 85% Ontario grown apples/pears. (no artificial flavourings)*. (Amend AGM Feb 2016)

- i. Juices from pressed apples/pears must contain a minimum specific gravity of 1.040.
- ii. Production must adhere to the Canadian Food & Drug Regulations B.02.120 and B.02.122 with the exclusion of B.02.120 (b) (ii) which states that cider may have added to it during the course of manufacture – concentrated apple juice. Ontario Craft Cider may have concentrated apple juice added provided that the concentrate is from 100% real Ontario apples/pears of local origin (ie. Ice Cider. Cryo-concentrated or cryo-extracted apple juice)
- iii. Must be produced in its entirety in a licensed facility in Ontario by an Ontario certified Craft Cidery.
- iv. Product must adhere to all other governing regulations in order to be sold commercially in Ontario
- v. Annual production of 2.5 million litres or less of cider sold in Ontario
- vi. Craft Cidery must be Canadian owned and operated
- vii. Emergency Clause.
In order to be qualified as an estate cider, you must grow 100% of your apples that are used in the cider, as well as ferment on site. The final product blend must be 100% apple or pear juice. No sugar or flavours added. It can be single variety or blend, and must be vintage dated.



NEW MEMBERSHIP REGISTRATION

VISION & MISSION STATEMENT

VISION STATEMENT

Our vision is to develop and maintain a world class cider industry in the province of Ontario using only local fruit and craft methods.

Credentials

MISSION STATEMENT

The Ontario Craft Cider Association's (OCCA) mission is to support and promote the interests of Ontario Cider Producers and foster a sustainable cider industry within the province. OCCA acts as a vehicle to develop and promote the Craft Cider industry in Ontario and as an educational forum for the consumer as well as industry members. The association upholds the values of traditional cider making and draws from this heritage to create high quality and pure ciders.

2024 BOARD OF DIRECTORS

Name	Email	Position	Phone
Jenifer Dean	Jenifer@countycider.com	Chair	613-827-7246
Nick Sutcliffe	nick@pommies.com	Vice Chair	416-201-2101
Kimberly Schneider	kschneider@duntrooncyderhouse.com	Secretary	705-994-3903
Jeff Singer	jsinger@reinhardtfoods.com	Treasurer	416-645-4920
Terry Sauriol	terrys@colio.com	Liasion/Promotion Representative	416-526-6314
Amy Robson	amy.robson@westavenue.ca	Member at Large	289-324-0312

EXECUTIVE DIRECTOR

Janice A. Ruddock – Direct Line 226.791.4792; Email: janice@ontariocraftcider.com

MARKETING DIRECTOR

Lynn Sullivan – Direct Line 613.921.9028; Email: lynn@drinkonapples.com